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## **Greenway Conservancy Wins Two Environmental Sustainability Awards: Mayor's Greenovate Boston Business Award and Top Rating by the Great Non-Profits Organization**

**May 14, 2013** – BOSTON, MA – The Rose Kennedy Greenway Conservancy ([www.rosekennedygreenway.org](http://www.rosekennedygreenway.org)) today was awarded one of the coveted Mayor's Greenovate Boston Business Awards, recognizing the Conservancy's work over the past four years as a leader in sustainability through its operation and management of the 15 acre, 1.5 mile long Rose Kennedy Greenway. The Greenway is Boston's only organically maintained public park and one of a handful of organically maintained urban parks in the United States.

"Greenovate Boston's engagement goals will help ensure that the commitment to our environment and the innovations demonstrated by the Rose Kennedy Greenway Conservancy and the rest of today's award winners become the norm in Boston," said Brian Swett, Chief of Energy and Environment. "We are proud to honor these award winners today."

The Conservancy strives to be a leader in implementing sustainable landscape practices, to cultivate broad community support for and partnership in "greening" the Greenway, and to promote public education about the importance of responsible land stewardship.

"We are honored to receive this award from the Mayor," said Steven Anderson, Director of Park Operations. "Our organic landscape care allows everyone, including children and pets, to freely and safely play on our park lawns without the worry of harmful chemicals or pesticides. Moreover, our plants are healthier and run-off from the Greenway does not pollute our groundwater or Boston Harbor. Our staff is skilled and passionate about organic land care, the results are evident, and this award is confirmation of their hard work."

In addition to the Greenovate Award, on April 19<sup>th</sup>, the Greenway Conservancy was recognized as one of two 2012 Top-Rated environmental organizations in Boston by Great Nonprofits. Ratings are determined by reviews from volunteers and donors at [GreatNonprofits.org](http://GreatNonprofits.org). The Conservancy welcomed over 2,200 volunteers working hand-in-hand with our staff on 55 different projects in 2012.

Information about our sustainable and organic management practices are available on the Conservancy's website at [www.rosekennedygreenway.org/organics/](http://www.rosekennedygreenway.org/organics/). Patrons can also "Like" *Rose Fitzgerald Kennedy Greenway* on Facebook and follow @HelloGreenway for the latest

updates and reminders about **what's in bloom on the greenway**, updates on our popular volunteer program and much more.

The Greenway parks are fully accessible to people with disabilities and are close to the MBTA Aquarium (Blue Line) Station, and in close proximity to both North Station (Green, Orange and Commuter Rail Lines) and South Station (Red, Silver and Commuter Rail Lines).

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