



FOR IMMEDIATE RELEASE:

MEDIA ALERT

COME TO BOSTON #SNOWMOB ON THE GREENWAY HUNKER DOWN TONIGHT, LIVE IT UP TOMORROW

WHAT: Join us in the spirit of camaraderie and observe the rites of winter with Boston's first Snow Mob. The **Boston Harbor Hotel** and **Rose Kennedy Greenway** are partnering together to create a fresh and fun post-storm activity for Bostonians. Beginning at 2:00 PM on January 3rd, gather on the Greenway with fellow adventurers for a "flash" of snow festivities. The Snow Mob will offer families the chance to get out of the house, enjoy some fresh air and create their own winter fun including a **Snowman Building Contest** with special prizes. Snow-Mobsters can enter to win prizes including an overnight stay at the Boston Harbor Hotel and a 10-pack of Carousel tickets by sharing their snow creations on Facebook and Twitter using #SnowMob.

Complimentary hot cocoa will be available at the Boston Harbor Hotel from 2:00 – 4:00 PM and the hotel's Rotunda Ice-Skating Rink will be open for skating from 2:00 – 8:00 PM. Frost Tea and a special Winter Warmers menu will also be available at Rowes Wharf Sea Grille.

WHEN: Friday, January 3, 2014
2:00 PM

WHERE: Lawn on the Greenway directly across from the Boston Harbor Hotel
Wharf District between High Street and India Street

Media Contact:

Heather Joselyn, Director of Public Relations, 617-856-7790, hjoselyn@bhh.com

About the Boston Harbor Hotel:

A member of Preferred Hotel Group, Boston's only Forbes Five-Star waterfront hotel welcomes guests arriving by land or sea. Located on the historic harbor at Rows Wharf, the Boston Harbor Hotel's inviting ambiance and unparalleled service provide the ideal home away from home for travelers. Luxurious accommodations with sweeping views of Boston's cityscape or breathtaking waterfront, a contemporary spa and fitness center, world-class dining and a 34-slip marina make the Boston Harbor Hotel a destination *Beyond compare*. For more information, visit www.bhh.com



@HarborHotel



Boston Harbor Hotel

About The Rose Kennedy Greenway:

The Rose Kennedy Greenway is a mile-and-a-half of contemporary parks in the heart of Boston. The Greenway, a roof garden atop a highway tunnel, connects people and the city with beauty and fun. The non-profit Conservancy maintains programs and improves the Greenway on behalf of the public and in partnership with the Commonwealth of Massachusetts.

Web: www.rosekennedygreenway.org

Rose Fitzgerald Kennedy Greenway



@HelloGreenway



Rose Fitzgerald Kennedy Greenway