

**Rose Kennedy Greenway Conservancy
Board/GLC Joint Public Meeting Minutes
Tuesday, February 1, 2011 – 9:00 am
185 Kneeland Street – 1st Floor**

Board: Peter Meade, Georgia Murray, Gloria Larson, Susanne Lavoie, Chris Fincham, Bob Gore, Maggie Hunt, Dorothy Terrell, Don DeAmicis, Martin (Woody) Lynn, Ann Thornburg.

GLC: Ann Thornburg, Mike Cantalupa, Dan Nuzzo, Donna Freni, Francine Gannon, Dave Seeley, Christian Scorzoni.

RKGC Staff: Nancy Brennan, Jesse Brackenbury, Kate Miller, Linda Jonash, Amy Dwyer

MINUTES

Nancy Brennan welcomed everyone to the public session of the Board and GLC and turned the meeting over to Gloria Larson and Dorothy Terrell for a special presentation to outgoing board chair Peter Meade. There were brief remarks thanking Peter for his service and for making the Greenway's vision a reality. Peter was presented with a Mother's Walk paver, a photo shoot in the park with his grandchildren and a proclamation from the Mayor.

Governance

Following the presentation to Peter Meade, Gloria Larson reviewed the nomination slates for new Board and GLC members as well as new committee assignments for the Board. Gloria Larson briefed those present on the individual nominees, their backgrounds and qualifications and asked that all nominations be bundled in one vote. A motion was made by the chair to approve the nominations to the GLC and Board, duly seconded the nominations were approved as follows: Jason Aluia, appointed by Representative Michlewitz to the GLC and approved for a two year term, Toni Pollak approved as an ex-officio member of the GLC for a two year term and Christine Manfredi appointed by the Conservancy and approved for a three year term to the Board of Directors.

Gloria Larson then moved to the slate for nomination for committee assignments for the Board. After reviewing the slate Gloria called for a motion to approve the Board Committee assignments for 2011, duly seconded the committee assignments were approved.

Peter Meade called on Ann Thornburg for a GLC presentation. Ann updated the Board and members of the public on the work of the GLC with a power point presentation that focused on the November community forum, ongoing Greenway development and GLC governance.

Nancy Brennan Introduced Kate Miller to brief the GLC, Board and public on the 2011 program plan. Kate presented a power point that outlined what was learned from 2010, what feedback was gained from the GLC survey and additional public outreach and what the RKGC staff has planned for signature events, partnerships with third parties and public art including the drafting of a public art master plan.

The GLC/Board had several questions and comments on the 2011 program plan including: will there be more park wide events? Bringing a film festival to the Greenway would be unique event for the park, need to work on Mother's Day as bigger signature event as well as additional annual events (Halloween, BLFWN, etc.), will there be a partnership with the Boston Harbor Islands Pavilion?

Can the GLC be helpful in doing additional public outreach? Handing out information cards, brochures? What has been the feedback on Twitter and Facebook?

Ann Thornburg asked about creating a one page document that outlines all of the events where they will be located in the park.

Nancy acknowledged that the Board needed to vote to support the proposed 2011 program plan, on a motion of the board and duly seconded the 2011 program plan was approved.

Executive Director's Report

Nancy Brennan delivered her Ex. Director's report noting that the Conservancy will need to make budget reductions this year. Not as an emergency measure but as good fiscal management. Maintenance and horticulture will be held harmless as much as possible. The Conservancy is looking at new funding opportunities in better management of endowment funds, securing a BID, creative in-kind support, grants and private donations.

Ms. Brennan also provided a carousel update acknowledging that the GLC had 4 briefings on the project and that their input and advice has been invaluable. The Conservancy staff has held 5 children's workshops for design input on the carousel and many of those ideas are already being conceptualized by the carousel designer. The third open public meeting will be held in late February or early March.

The Conservancy is mindful that the budget has to match the design of the carousel and that fundraising has to match the budget which is now just over \$ 2 million. The donor's pledge is now \$1.6 million and the Conservancy is looking at several grant and foundation opportunities that could bridge the gap. An update on the funding status will be made at the next public meeting.

Several comments were made on the need for a master planning process so that the GLC and the public could have proactive input in these important projects.

Nancy Brennan and Chairwoman Murray agree, they both caution that this needs to be done thoughtfully and not set expectations.

Public Comments: Public art should be a priority, more regular programming, signature events, food vending great success.

Motion to adjourn made by the chair at 10:30 am, duly seconded the meeting was adjourned.