



FOR IMMEDIATE RELEASE

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MEDIA ALERT/ PHOTO OPPORTUNITY
FRIDAY JULY 18 at 11:30 am

GLOBALTAP and Boston's Hecht Family Bring First Drinking Fountain to the Greenway

Innovative, FREE drinking fountain includes options for refilling water bottles and hydrating pets

JULY 15, 2014 – BOSTON, MA – The Rose Kennedy Greenway Conservancy will unveil its first drinking fountain on the Greenway on Friday, July 18 at 11:30 am between the Greenway Carousel and the Harbor Islands Pavilion.

The installation of "Amalie's Fountain," a state-of-the-art GLOBALTAP Bottle Filler Fountain, includes options for refilling water bottles, hydrating adults and children AND providing a drink for their four-legged friends! "Amalie's Fountain," is a gift from Christina and Ken Hecht and GLOBALTAP. The Hecht's gift is to honor their sister-in-law Amalie Kass, the lead donor for the iconic Greenway Carousel that opened last year. Both gifts express the family's dedication to making Boston's children happier and healthier.

GLOBALTAP fountains are made of heavy-duty steel with a stainless steel spout and vandal resistant actuators. All units are painted with corrosion protection and a graffiti proof clear coating. The family-friendly design features a fountain arm at an accessible and child-friendly height.

"AMALIE'S FOUNTAIN" UNVEILING and DEDICATION

WHAT: Unveiling and dedication of GLOBALTAP Drinking Fountain on the Rose Kennedy Greenway including **inaugural drinks by people and pets.**

Also supporting the event is the Drink Up Initiative, a collaborative led by the Partnership for a Healthier America (PHA) encouraging Americans to drink more water more often. For the event, Drink Up has produced **Greenway Carousel branded water bottles, free to the first 100 Bottle Filler Fountain visitors.**

WHO: Piper, a Miniature Australian Shepherd, Rex, a Jack Russell Terrier and Skipper, a Black Labrador

Kass family members including Amalie Kass and Christina and Ken Hecht

Daniel Whitman, GLOBALTAP Founder and CEO

Jesse Brackenbury, Greenway Conservancy Executive Director

WHERE: On the Rose Kennedy Greenway between the Greenway Carousel in the Tiffany & Co. Foundation Grove and the Boston Harbor Islands Pavilion / 101 Atlantic Avenue, Boston.

WHEN: Friday, July 18 at 11:30 am

"The gift of a GLOBALTAP Bottle Filler Fountain by the Hecht family reinforces the Greenway's pledge to providing state-of-the-art amenities to the thousands of visitors who come to enjoy our oasis of green space, family activities and public art in the heart of Boston," said Jesse Brackenbury, Executive Director of the Rose Kennedy Greenway Conservancy. "The contributions of the Hecht family bring a healthy, sustainable addition to the Greenway."

"GLOBALTAP is honored to work with the Rose Kennedy Greenway Conservancy and the Hecht Family to donate a Bottle Filler Fountain and provide the public with better access to clean and delicious Boston tap water," said Daniel Whitman, Founder and CEO of GLOBALTAP.

About The Rose Kennedy Greenway and Conservancy

The Rose Kennedy Greenway is a mile-and-a-half of contemporary parks in the heart of Boston. It is a roof garden atop a highway tunnel that connects people and the city with beauty and fun. The non-profit Conservancy maintains, programs, and improves the Greenway on behalf of the public and in partnership with the Commonwealth of Massachusetts.

GreatNonProfits.org included the Conservancy in its 2012 and 2013 lists of Top Rated organizations, based on public reviews. Then Boston Mayor Thomas Menino awarded the Conservancy a 2013 Greenovate Award for its sustainability practices. BostInno named the Greenway as one of the 2013 "50 on Fire" for Arts & Entertainment.

Web: www.rosekennedygreenway.org

Facebook: www.facebook.com/rosekennedygreenway

Twitter: @hellogreenway

About GLOBALTAP

Water is the bridge of life

Water connects us with every facet of life on the earth, within one flowing enterprise. Without water cultures disappear, and civilizations die. If we begin to see that we are all water, then water will become the bridge that will reconnect us with all of life.

GLOBALTAP was founded by Daniel H. Whitman to provide people with a more innovative, and compelling way to connect with each other through easier access to clean, free drinking water. Daniel is honored to be the visionary behind GLOBALTAP, and will continue to further it's mission to make clean drinking water available to people around the world. For more information, visit GLOBALTAP.org. For more information about GLOBALTAP please contact: info@GLOBALTAP.org, or <http://www.GLOBALTAP.org>

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